



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Davis Group (The)
Attention: Pam Newby
4201 Bee Caves Road - Suite C-101
Austin, TX 78746

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
310786-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washington	National

Advertiser	Product	Estimate Number
CARE for Michigan	CARE for Michigan	1283

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	310786	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
13302		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/28/12	09/28/12	M-F 9a-10a	9-10am M-F	-----F--	:30	1	\$800.00	NM
<hr/>									
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS -----F-- Spots/Week 1 Rate \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 09/28/12 9:50 AM M-F 9a-10a 9-10am M-F :30 CMI TV105 \$800.00 NM									
2	09/25/12	09/27/12	M-F 11a-12n	11am-12pm M-F	-1-1---	:30	2	\$1,000.00	NM
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Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS -1-1--- Spots/Week 2 Rate \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/25/12 11:46 AM M-F 11a-12n 11am-12pm M-F :30 CMI TV105 \$1,000.00 NM									
2 WXYZ Th 09/27/12 11:35 AM M-F 11a-12n 11am-12pm M-F :30 CMI TV105 \$1,000.00 NM									
4	09/28/12	09/28/12	Dr. Oz	4-5pm M-F	-----F--	:30	1	\$1,200.00	NM
<hr/>									
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS -----F-- Spots/Week 1 Rate \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 09/28/12 4:26 PM Dr. Oz 4-5pm M-F :30 CMI TV105 \$1,200.00 NM									
5	09/25/12	10/01/12	5-6pm M-F	5-6pm M-F	11-1---	:30	3	\$1,800.00	NM
<hr/>									
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS 11-1--- Spots/Week 3 Rate \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/25/12 5:40 PM 5-6pm M-F 5-6pm M-F :30 CMI TV105 \$1,800.00 NM									
2 WXYZ Th 09/27/12 5:46 PM 5-6pm M-F 5-6pm M-F :30 CMI TV105 \$1,800.00 NM									

Total Spots **6** Gross Total **\$7,600.00**

Payment Terms 30 Days



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DUPLICATE INVOICE

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310786-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
CARE for Michigan	CARE for Michigan	1283	

<u>Agency Commission</u>	\$1,140.00
<u>Net Amount Due</u>	\$6,460.00